



2022

Across China

Designers of communication systems and subsystems are asking for help in understanding all that is involved in this catch-all label of "5G": Help in understanding its New Radio technologies; help in solving design problems caused by co-locating 5G with high-speed digital subsystems; and help in using 5G in applications to not just connect people with each other, but to connect "things" together as well.

To satisfy this pressing need for information, Microwave Journal China is combining its Microwave Journal China 5G Design Forum with the EDICON China conference under the banner of **EDICON ACROSS China**. **EDICON ACROSS China** comprises five conferences

Sessions will be in Chinese



**Online
Forum**

Online, Apr 26-27



**Live
Conferences**

**Beijing, May 26
Shanghai, Jul 28
Chengdu, Oct 27
Shenzhen, Dec 6**



*The two-day online forum and on-site conferences are structured to **help hundreds of designers and tech managers.***

Each conference will focus on satisfying the information needs of both analog and digital designers. Each conference will include two tracks. One track will focus on 5G design and test topics, not only for the mobile communications providers stepping up from 4G to 5G, but also for designing for applications utilizing 5G's Enhanced Mobile Broad Band (EMBB), Machine-to-Machine Communication (M2M), and Ultra reliable Low Latency Communication (URLLC) characteristics, leading to better IoT, IIoT, and MIIoT systems as examples.

Associated exhibitions will augment the on-site conferences and feature product displays and demonstrations that address all aspects of design, simulation, test, and verification. The on-site exhibitions, along with tea breaks and lunch, will provide conference speakers and their staff members with multiple opportunities to meet with the conference attendees.

Proposed topics

- mmWave Design and Test
- Filtering mmWave Frequencies
- mmWave PCB Design Issues for High-Speed Digital
- Smart Antennas and MIMO Systems
- High-speed Interconnects and Signal Integrity Measurements
- 5G Power measurements
- 5G Antenna Module Design
- New 5G Components
- 5G Component Testing
- Design and Test of Low-Latency Designs in 5G/Edge-Computing Environments
- Circuit Modeling for High-Speed Communication in 5G, IoT, and Automotive Radars
- Handling IoT Self-Generated EMI Problems
- WiFi 6E Design Issues and Solutions

EDI CON China Online brings much needed technical training and information directly to engineers' desktops and mobile devices. Free, real-time training with easy registration and access.

Featuring 2 Days of: • **Keynotes** • **Workshops**

Covering topics in 5G/Wifi, IoT, Satellite, Radar, Automotives & Semiconductors

Sessions include video, traditional webinar, and screen sharing formats.

Attendees participate live (including Q&A) or on demand.

Reach China Engineers Working on 5G/Wifi, IoT, Satellite, Radar, Automotives & Semiconductors

Join us in sponsoring and providing online technical training and product information for China engineers working in high-frequency or high-speed applications. A limited number of sponsorships are available for this online event that will attract hundreds of unique registrants and attendees in April 2022. Act now to secure your spot!

Sponsorship Opportunities:

Track Sponsorship		Workshop
Track w/ Workshop	Track Alone	
US\$5,000 / Rmb37,500	US\$3,500 / Rmb26,250	US\$3,000 / Rmb22,500 per workshop
30-minute workshop + One PDF document for attendees in resource center	Includes one PDF document for Attendees in resource center	30-minute workshop + One PDF document for attendees in resource center
Receive leads from all EDI CON China Online 2022 Keynotes for the sponsored 1-day track + workshop (registered, live and on-demand for 6 months)	Receive leads from all EDI CON China Online 2022 Keynotes for the sponsored 1-day track (registered, live and on-demand for 6 months)	Receive leads from the workshop (registered, live and on-demand for 6 months)
Logo on select promotional material Acknowledgement by moderator of track sponsorship during introduction.	Logo on select promotional material Acknowledgement by moderator of track sponsorship during introduction.	Logo on select promotional material Acknowledgement by moderator of workshop sponsorship during introduction.



EDICON China Live Conferences **Beijing, Shanghai, Chengdu and Shenzhen** **Conferences**

The conference will focus on satisfying the information needs of both analog and digital 5G designers. The technical sessions and sponsored workshops will provide designers with insight to the techniques and technologies used in other 5G designs that could be applied or adapted to solve their particular design challenges.

The exhibition will augment the conference and feature product displays and demonstrations that address all aspects of design, simulation, test, and verification. The exhibition, along with tea breaks and lunch, will provide conference speakers and their staff members with multiple opportunities to meet with the conference attendees.

Sponsorship opportunity (per location)	US\$	RMB
Gold	8,500	63,750
Silver	6,500	48,750
Bronze	4,800	36,000
Tabletop sponsor (one days) Approx. 2m x 1m table; Backdrop 1.6m x 2.6 m; * One spot light	1,600	12,000
Coffee breaks sponsor (two breaks)	3,500	26,250
Lunch sponsor	3,500	26,250
Bottle water sponsor (one day)	3,000	22,500
Seat sponsor	3,000	22,500
Advertisement in conf. guide (Full page 4 color)	800	6,000
Bag Sponsor (Sponsor's name and logo printed exclusively on one side of the bag, insert of A4 flyer into the delegate bags - 300 pcs)	3,000	22,500
Literature sponsor (insert of A4 flyer into the delegate bags - 300 pcs)	1,000	7,500

Additional benefits: 5 % discount for sponsoring three or more EDICON Across China 2022 locations.

Sponsorship details

Gold Sponsor

- Presentation for 40 minutes (best possible time slot in the morning)
- Maximum 42 slides in print conference proceeding (6 slides per page)
- One Full Page 4 colour ad or one technical article in conference proceeding (2-3 page)
- Tabletop for literature distribution
- Literature in delegate bags
- List of conference delegates
- Company logo in promotion materials
- 8 complimentary admission tickets

Silver sponsor

- Presentation for 30 minutes (preferable time slot)
- Maximum 36 slides in conference proceeding (6 slides per page)
- One Full Page 4 colour ad or one technical article in conference proceeding (2-3 page)
- Tabletop for literature distribution
- Literature in delegate bags
- List of conference delegates
- Company logo in promotion materials
- 6 complimentary admission tickets

Bronze sponsor

- 30 minutes of presentation
- Maximum 30 slides in conference proceeding (6 slides per page)
- Tabletop for literature distribution
- List of conference delegates
- Company logo in promotion materials
- 4 complimentary admission tickets

Coffee Break or Lunch Sponsor (per day)

- Sponsor's logo on lunch table and Coffee Break area
- List of conference delegates
- Company logo in promotion materials
- 3 complimentary admission tickets

Contact us:

中国

Hong Kong, Taiwan
(香港、台湾)

Floyd Chun
floyd@actintl.com.hk
Tel: 852-28386298

Beijing (北京)

Cecily Bian (边团芳)
cecilyb@actintl.com.hk
Tel: 86 135 5262 1310

Shenzhen (深圳)

Tel: 86 755 2598 8571

Jenny Li (李文娟)
jennyli@actintl.com.hk
Tel: 86 137 2881 3915

Gavin Hua (华北平)
gavinh@actintl.com.hk
Tel: 86 139 2526 6434

Shanghai (上海)

Tel: 86 21 62511200

Linda Li (李承珍)
lindali@actintl.com.hk
Tel: 86 136 7154 0807

Hatter Yao (姚丽莹)
hatter@actintl.com.hk
Tel: 86 139 1771 3422

Wuhan (武汉)

Sky Chen (陈燕)
skyc@actintl.com.hk
Tel: 86 137 2373 9991

Phoebe Yin (尹菲菲)
phoebey@actintl.com.hk
13477070600

Asia (亚洲)

Korea (韩国)

Young-Seoh Chinn
yschinn@horizonhouse.com
Tel: 82 2 481-3411

Japan (日本)

Katsuhiro Ishii
amskatsu@dream.com
Tel: 81 3 5691 3335

Singapore (新加坡)

Floyd Chun
floyd@actintl.com.hk
Tel: 852-28386298

North America (北美)

Eastern Reg. Sales Mgr.
Michael Hallman
mhallman@mwjournal.com
Tel: 781-363-0338

Northeast Reg. Sales Mgr.
Shannon Alo-Mendoza
salomendoza@horizonhouse.com
Tel: 781-619-1942

Western Reg. Sales Mgr.
Brian Landy
blandy@mwjournal.com
Tel: 831-426-4143

Europe (欧洲)

International Sales Mgr.
Richard Vaughan
rvaughan@horizonhouse.com
Tel: 44 207 596 8742

Germany (德国)
Brigitte Beranek
bberanek@horizonhouse.com
49 7125 407 31 18

France (法国)
Gaston Traboulsi
gtraboulsi@horizonhouse.com
Tel: 49 7125 407 31 18

Israel (以色列)
Dan Aronovic
aronovic@actcom.co.il
Tel: 972 50 799 1121

Organized by



Official Publications

